

Executive Innovation Insight

Description of the service

DeltaHedron's Executive Innovation Insight service

DeltaHedron's *Executive Innovation Insight* service is a personalised and interactive technology intelligence service intended for corporate executives, decision makers and members of governance boards. It is designed to keep the client informed about relevant developments in emerging technologies of importance to his/her business with a view to assessing their impact, opportunities, risks and threats to the company; and to provide regular strategic dialogue between the client and DeltaHedron, aimed at facilitating interactive decision support.

The *Executive Innovation Insight* service has at its heart a relationship between DeltaHedron and the client. This allows us to tailor the delivery of the service to the client's requirements, preferences and style of work.

Basic Service

The *Executive Innovation Insight* service consists of a basic service, to which additional components ('Additional Services') can be added as required by the client. The basic service consists of:

- Regular news alerts, updates and related material pertaining to emerging technologies relevant to the client. These are delivered to the client via an electronic e-journal (on a platform) and/or via e-reports.
- Regular strategic discussions between the client and a dedicated DeltaHedron consultant to discuss the emerging technologies referred to above, as well as the impact, opportunities, risks and threats which they may present to the client's business.

News alerts and copyright

- DeltaHedron scans a wide spectrum of publicly available open sources on a regular basis. We then provide the client with selected and curated alerts to recent news articles and related material on emerging technologies of interest. We do not reprint content from third parties, but instead provide the client with references to the material. DeltaHedron adds value by locating and curating the material, identifying material relevant to the client and delivering the references to the client, conducting interactive strategic dialogue with the client, and maintaining a capability to conduct further work. Academic and peer-reviewed journals, conference proceedings and commercial market research reports are generally not included.
- Clients are directed to the original sources via URL links to online articles and resources. DeltaHedron does not own the copyright to third-party content. Clients should observe fair use and other related copyright legislation when using or referencing such material to which they have been alerted to by DeltaHedron. DeltaHedron does own the copyright to original material which it produces. Unless otherwise indicated, clients can reproduce this material, provided that the material is properly referenced and recognition given to DeltaHedron as the source.
- DeltaHedron takes reasonable professional care in collecting and reporting of the information from external sources and third parties, but does not independently verify, validate or audit the content to verify accuracy or completeness. The views provided in the articles referenced by DeltaHedron are those of the authors. DeltaHedron does not necessarily subscribe to the views

presented in the material referenced, except where specifically indicated as such. The intention is to provide clients with a broad range of inputs, sometimes with opposing or juxtaposed views.

- The material referenced should not be used as a substitute for consultation with professional advisors. The material should be treated and used by clients as news articles published in the open press.
- DeltaHedron does not endorse any of the companies, services, products or brands mentioned in the references, unless specifically stated otherwise.

Strategic dialogue discussions

- The basic *Executive Innovation Insight* service includes regular discussions between the client and a dedicated DeltaHedron consultant. The length of these discussions will typically not exceed one hour per month (cumulatively), which is not transferable to the following month. Additional time for discussions can be added as an Additional Service at the agreed rate.
- The strategic dialogue discussions will be conducted via telephone or other electronic audio/video channels as agreed with the client, or in person if so agreed. The discussions will normally be scheduled in advance, although DeltaHedron will do its best to accommodate clients at short notice.

Additional Services

Building on the basic *Executive Innovation Insight* service and the client relationship, DeltaHedron is well placed to undertake complementary assignments and consulting ('Additional Services'), either on an ongoing basis or as one-off assignments. These additional services can, for example, include:

- Regular summaries and analysis of recent technologies developments and trends, within the client's company's context.
- A 'Disruption Readiness Audit', which assesses the company's technology reliance and the risks of the company and its industry being disrupted by emerging technologies. The audit is also useful as an input into the corporate risk management and audit processes.
- Consultancy regarding the management of technological innovation.
- Inputs to corporate strategy development.
- Special projects, competitive intelligence assignments and research and facilitated access to in-depth and follow-up sources, including experts and academics, academic papers and conference proceedings.
- Presentations to boards, management, staff, clients and conferences.
- Executive education and supporting the establishment of in-house capacity.
- Public presentations and conference contributions.

Pricing

The *Executive Innovation Insight* service is flexible and tailored to a specific client's requirements and work style, including requirements with regards to the spectrum of emerging technologies of interest to the client. Following a discussion to assess the client's requirements, an individualised quote will be provided.

Terms and conditions

Please also refer to the Service Terms and Conditions governing the *Executive Innovation Insight* service available on our website, specifically noting the limitation of liability clauses.

Please contact DeltaHedron to discuss how *Executive Innovation Insight* can support you with personalised technological intelligence, decision making and strategic dialogue about the impact, opportunities and risks emerging technologies present to your company.

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